



# SCAVENGER HUNT



BEGINS:  
INNOVATION WEEK KICK-OFF  
MONDAY **OCTOBER 20, 9 A.M.**

SUBMISSION DEADLINE  
WEDNESDAY **OCTOBER 22**  
**4:59 P.M.**

PRIZES TO BE AWARDED



NAME

UNMC Affiliation

TWITTER HANDLE

EMAIL ADDRESS

PHONE

AGE

I am 18 years old or older

## CONTEST DESCRIPTION & RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

This will be a three-day event beginning at 9 a.m. on Monday, Oct. 20, and continuing until **4:59 p.m. on Wednesday, Oct. 22**. There will be several challenges to complete for points, skills and glory.

You must submit your answers during the allotted timeframe to [unemed@unmc.edu](mailto:unemed@unmc.edu). Each correct answer earns you a point.

To earn bonus points follow us on [Facebook](#) and [Twitter](#) and correctly answer the trivia questions we'll post each day. Each correct answer will earn you an extra point.

The first three individuals with the most points will receive prizes. All UNMC employees, students, faculty and staff are encouraged to participate.

## Release:

*I understand that by submitting I authorize UNeMed Corporation to use my likeness and any photographs and quotes from me submitted below to the 2014 Innovation Week Scavenger Hunt for educational or promotional purposes in any type of media, including stories, publications, websites, social media, reports, and/or other matter related to UNeMed Corporation or UNMC to promote its or their mission(s). I understand that I will not be paid or rewarded for providing this authorization or for the publication or use of any likeness, photographs or quotes submitted by me.*

## Innovation Week 2014 Scavenger Hunt Official Entry Form

*Each submission and correct answer will be awarded one point. Bonus points will be awarded for creativity.*

**1. Strike a pose:** Post a selfie to social media wearing the 2014 Innovation Week UNeMed T-shirt. Be sure to tag **@unemed** and use **#iWeek14** on your Facebook and Twitter posts. Help us by linking to your posts here:

**2. Take a tour:** Visit the UNeMed Satellite Office and tell us in which slide Buddy, our mascot is hiding on the monitor. Buddy's advice will help you answer our trivia questions.

**3. Stop and say Hi:** While visiting the UNeMed Satellite Office, stop by and say 'hi' to Anne. Make sure you scan the QR code for a clue on how to earn some bonus points.

**4. Snap a pic:** Use your creativity to build something using lab or office supplies. Send us a photo using social media. Tag @unemed and use #iWeek14 on your Facebook and Twitter posts. *(Providing links to your posts would super-duper helpful, but not required.)*

**5. Be an inventor:** Imagine you just created something amazing that the World needs to have. What does it do and what unique name did you give it? (Although a fantastic idea, "Mittens for Kittens" has already been discovered, so we'll need something else.)

**6. Spirit of collaboration:** Show us what collaboration looks like. Send a photo via Twitter or Facebook. Remember to tag @unemed and use #iWeek14 on your posts.

**7. Virtual Hunt:** Answer the following questions using information on our website (<http://www.unemed.com>).

a) What is UNeMed?

b) When should you report your invention to UNeMed?

c) Who can be an inventor?

d) What form does an inventor need to fill out to disclose a discovery to UNeMed?

e) What is considered a public disclosure?

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**8. Working hard:** Get a photo of you at work, and send it our way via social media. Tag @unemed and use #IWeek14 on your Facebook and Twitter posts.

**9. Coordinates:** What are latitude and longitude coordinates of UNeMed's main office?

**10. Daily Trivia:** Each day we'll release a trivia question on our Twitter and Facebook pages. Each correct answer gives you an extra point.

Monday:

Tuesday:

Wednesday: